

Novato's Birthday Party



The PTTR Board of Directors is excited to announce the return of Novato's Birthday Party to the Buck Institute on January 24, 2025, for the **65th Anniversary of the City's Incorporation!**

We have many new and exciting changes for you at this stunning venue with an incredible sit-down dinner catered by Classic Culinaire and a special program that will include entertainment surprises with Shawna McNulty as Emcee and Michael Pritchard as the Headliner. As is fitting, the theme for this 65th event is the **History of Novato.**

Celebrating Novato's incorporation is a long-time Novato tradition. This annual celebration strengthens the bonds between our Novato community and businesses. **Novato's 65th Birthday Party Committee would appreciate your generous sponsorship this year.** Your sponsorship will allow this civic tradition to continue at a reasonable price and give us an opportunity to recognize your contributions to our community through advertising and acknowledgment at the event.

For your consideration, a list of our **Sponsorship Levels** with form for return, is attached. Please also note that several sponsorship levels come with tickets for the event and reserved seating. We greatly appreciate your sponsorship at any level and your generosity carries on this event which **Brings our Community Together.**

What hasn't changed is the surprise announcement of the *Novato Citizen of the Year* and honoring of the *Novato Spirit Award* recipient. Nomination forms in English and Spanish will be on the website. Also congratulated and introduced to the attendees that evening are the *Employees of the Year* and *Novato Businesses of the Year!*

Our event will be held at the **Buck Institute**, 8001 Redwood Blvd., Novato, CA. on **Friday January 24, 2025**, from **5:30pm to 9:30 PM**. Valet parking will be provided.

Please don't hesitate to contact me with any questions at 415-444-6586 or GPAthas@aol.com or Jeanne MacLeamy at 415-726-1711 or jeannedarch@jeannemacleamy.com. Thank you!

Best regards,

George Athas
Sponsorship Chair Novato City Birthday Party Committee
Cc: Jeanne MacLeamy

Board of Directors

Jeanne MacLeamy,
President

Molly Foley,
Treasurer

Jennifer Goldfinger,
Secretary

Denise Athas

Dale Kline

Novato's Birthday Party is produced annually by Paint the Town Red, Inc. (PTTR), a 501c7 tax-exempt organization, EIN #30-0449219.

PTTR is administered by a volunteer Board of Directors to fulfill its civic mission of planning and producing Novato's Birthday Party and honoring the Citizen of The Year chosen by the Citizen of the Year Committee.

Novato's Birthday Party



Friday January 24, 2025

Novato's 65th Birthday Party

Produced by

Paint the Town Red Inc.

Sponsor (business or individual): _____

Contact person and title (if different than above): _____

E-mail: _____

Telephone: _____

Company website: _____

The Novato Birthday Party committee is pleased to announce that the Buck Institute for Research on Aging, our host, and venue and Classic Culinaire, our caterer will BOTH be our Blue Sapphire Sponsors TO CELEBRATE Novato's 65th Birthday!

Sponsorship Levels: (Note that tables at Buck Institute seat either 8 (round) or 6 people (rectangular))

- Premium - \$3,000 (*includes up to 8 tickets at a reserved table*)
- Platinum - \$2,000 (*includes up to 6 tickets at a reserved table*)
- Gold - \$1,000 (*includes up to 4 tickets at a reserved table*)
- Silver - \$750 (*includes up to 2 tickets at a reserved table*)
- Bronze - \$500 (*includes up to 1 ticket and coverage noted below*)
- Community - \$250 (*Lots of Good Will and coverage noted below*)
- Goods or services – Please state estimated value. (*Tremendous thanks and coverage noted below*)

Promotional benefits include: tickets (as noted) to the event and traditional and social media coverage in the Novato community including:

- Paint the Town Red website
- Novato Chamber of Commerce website and eBlasts
- City of Novato website
- Facebook, Instagram and eBlasts
- Novato Patch
- Signage at the event

To be included in pre-event digital materials please e-mail high resolution company logo by **January 10, 2025** (or your earliest convenience) to molly.foley@live.com

Note: If you are a past Sponsor, we will have your Logo on file unless revised.

Make check payable and send to:

Paint the Town Red Inc.

P.O. Box 2715, Novato, CA 94948