

# Novato's Birthday Party



*Paint the Town Red*

Dear Taste of Novato Donor,

Novato will be celebrating 60 years of incorporation in 2020!

Novato's Birthday Party planning committee would be honored to have you participate as a **Taste of Novato Donor**, on Friday, January 31, 2020 from 6-10 pm at the Buck Institute for Research on Aging. This is an exciting opportunity for showcasing your business!

We are committed to making this year's event better than ever and to continue to fulfill the event's civic mission in recognizing Novato's outstanding Citizen of the Year while celebrating the 60<sup>th</sup> birthday of our beloved town. With your participation, we are confident that **Taste of Novato** will be one of the most exciting elements of the 2020 celebration **as it was last year!!**

We encourage you to let us know what "Taste" you will provide so that our **300** guests will be treated to great variety and taste delights! Priority space assignments will be given on a first-come, first-served basis to those who complete and return this **Taste of Novato** Agreement. For planning purposes and inclusion in our promotional materials, we would encourage your commitment as soon as possible or no later than **Tuesday, December 3, 2019.**

Please complete and return this signed agreement to:  
Taste of Novato c/o Paint the Town Red, Inc.  
PO Box 2715, Novato, CA 94948

OR e-mail the agreement to Jeanne MacLeamy or George Athas:  
Jeanne MacLeamy, President, PTTR, Inc. – jeannedarch@jeannemacleamy.com  
George Athas, Taste Coordinator – gpathas@aol.com

Questions? Contact George Athas at 415.444.6586.

**Business Name** \_\_\_\_\_

\_\_\_\_\_

**Authorized by** \_\_\_\_\_ **Title** \_\_\_\_\_

\_\_\_\_\_

**Phone** \_\_\_\_\_ **E-mail** \_\_\_\_\_

**Best way to reach you** \_\_\_\_\_ **Signed** \_\_\_\_\_

Thank you for considering participating in Novato's Birthday Party! Promotional benefits include your company logo on the website along with promotion through our social media outlets and the opportunity to represent your business before 300 members of the Novato community. We will be in touch with you soon to answer any questions, help develop your menu, if applicable and address facilities needs you may have.

## Board of Directors

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*Novato's Birthday Party is produced annually by Paint the Town Red, Inc. (PTTR), a 501c7 tax-exempt organization, EIN #30-0449219.*

*PTTR is administered by a volunteer Board of Directors to fulfill its civic mission of planning and executing Novato's Birthday Party and selecting the Citizen of The Year.*