



Dear Taste of Novato Donor:

Novato will be celebrating 58 years of incorporation in 2018!

Novato's Birthday Party planning committee would be honored to have you participate as a **TASTE OF NOVATO Donor**, on **Friday, January 19, 2018**, at the **Buck Institute for Research on Aging**. This is an exciting opportunity for you to showcase your business!

While we are saddened by the loss of longtime Paint the Town Red, Inc. (PTTR), President Dietrich (Diet) Stroeh, we are committed to making this year's event better than ever. We will honor Diet and continue to fulfill the event's civic mission in recognizing Novato's outstanding **Citizen of the Year** while celebrating the 58<sup>th</sup> birthday of our beloved town. With your participation, we are confident that **TASTE OF NOVATO** will be one of the most exciting elements of the 2018 celebration.

Priority space assignments will be given on a first-come, first-served basis to those who complete and return this TASTE OF NOVATO AGREEMENT. For planning purposes and inclusion in our promotional materials, we would like to have your **commitment by November 15, 2017**. Please complete and return this signed agreement to **Taste of Novato c/o Paint The Town Red, Inc. P.O. Box 2715, Novato, CA 94948**.

Jeanne MacLeamy, President, PTTR, Inc.      jeannedarch@jeannemacleamy.com

Rene Matthew, Chair TASTE of NOVATO      rene.matthew@comcast.net

**Business Name:** \_\_\_\_\_

**Authorized by** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Best way to reach you:** \_\_\_\_\_ **Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Board of Directors

*Jeanne Macleamy,  
President*

*Regina Bianucci Rus*

*Peggy Flynn*

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*Novato's Birthday Party is produced annually by Paint the Town Red, Inc. (PTTR), a 501c7 tax-exempt organization, EIN #30-0449219. PTTR is administered by a volunteer Board of Directors to fulfill its civic mission of planning and executing Novato's Birthday Party and selecting the Citizen of The Year.*

Thank you for considering participating in Novato's Birthday Party! Promotional benefits include your company logo on the website and in the printed event program, along with promotion through our social media outlets and the opportunity to represent your business before 200 members of the Novato community. We will be in touch with you soon to answer any questions, help develop your menu, if applicable and address facilities needs you may have.

**Taste of Novato c/o Paint the Town Red, Inc. Taste of Novato**

**PO Box 2715 Novato, CA 94948**

Google: Novato's Birthday Party 2018 or [www.paintthetownred.org](http://www.paintthetownred.org)